



2012 MOSTSM Program Upcoming Materials

	<i>MOST Topic</i>	<i>Healthcare Holiday</i>
January	Targeting Hospitals	<ul style="list-style-type: none">• Financial Wellness Month• Eye Care Month
February	Diabetes: How Home Care Can Help Patients Better Manage Health (directed to medical audience)	<ul style="list-style-type: none">• Consumer Protection Month• Senior Independence Month• Women's Heart Health
March	Targeting Oncologists	<ul style="list-style-type: none">• National Professional SW Month• Cataract Awareness Month• National Doctors' Day
April	Introduction to Geriatric Care Management	<ul style="list-style-type: none">• World Health Day is April 7th (WHO.org)• Parkinson's Awareness Month• Stress Awareness Month
May	COPD	<ul style="list-style-type: none">• Better Sleep Month• Older Americans Month• National Nurses' Week• Stroke Awareness Month
June	Targeting Funeral Home Directors	<ul style="list-style-type: none">• Elder Abuse Awareness Day• National Home Safety Month• National Cancer Survivors' Day• Nursing Assistants' Week



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July	Targeting Home Care for the Disabled	<ul style="list-style-type: none"> • National Parents' Day
August	Home Care Equipment to Increase Independence and Safety	<ul style="list-style-type: none"> • Eye Exam Month • Medic Alert Awareness Month • Aspire to Excellence Month
September	Targeting Home Health Agencies Without a Private Duty Arm	<ul style="list-style-type: none"> • Healthy Aging Month • Leukemia & Lymphoma Awareness Month • National Adult Immunization Week • Preparedness Month
October	Targeting Skilled Nursing and Rehab Facilities	<ul style="list-style-type: none"> • National LPN Awareness and Recognition Week • Mental Illness Month • National Gerontological Nurses' Week • Long-Term Care Planning Month
November	Integrating Activities Into the Home for Seniors	<ul style="list-style-type: none"> • COPD Awareness Month • Diabetes Awareness Month • Alzheimer's Awareness Month • National Family Caregivers Month • National Home Care and Hospice Month
December	Targeting Trust and Elder Law Attorneys	<ul style="list-style-type: none"> • Identify Theft Prevention Awareness Month and Stress-Free Family Holidays Month